



SCV PRODUCTIONS
A GLOBAL EVENTS AGENCY

Company Snapshot

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Capabilities Narrative

SC Visionary Planning and Production Services is a full-service special events, conference management and production company with eight years experience in managing and designing events from conception to completion.

Since 2010, SCV has accommodated the diverse needs of our clients by offering a range of services and using creative, diversified, and innovative event strategy plans to provide services that are sure to leave your guests in 'awe'.

In addition to our show stopping décor and event management, SCV's team has experience providing therapeutic measures to help reduce stress and improve time management for private and public corporate or social event clients. SCV's personal concierge services, budget management and customized event strategy plans have proven to be your smart source for executive meetings and retreats, conferences and galas, business workshops and seminars, tradeshows, inventory management, and celebrity charity functions.

Core Competencies

SPECIAL EVENT PLANNING, DESIGN, LOGISTICS MANAGEMENT AND PRODUCTION

- Venue Scouting & Selection
- Review & Analyze all contractual agreements
- Customized list of Preferred Vendors
- Event Agenda Development
- Budget Guidance & Management
- Event Registration Management
- Order Placement, Delivery & Pick-up Coordination
- Lighting & Drapping
- Event Design Development & Execution
- Backstage Production Coordination & Management
- Strategy Assessment, Development & Review
- Security Detail & Development



EVENT MARKETING

- Brand Development
- Customize Event identity including stationary creation
- Special Event website development and management
- Social Media Calendar Creation and Management
- Public Relations and Media Relations

NAICS & PSC Codes

541430: Graphic Design Services

541614 : Process Planning & Logistics Consulting Services, Physical Distribution

541921: Video & Photography Services

561920: Convention Manager, Organizers, Decorators

611430: Continuing Education Seminars or Conferences

711310: Arts Events Promoters with Facilities

711320: Managers of Live Performing Arts Productions without Facilities

711320: Arts Festival Managers without Facilities

722320: Caterers

611710: Educational Support Services

541611: Administrative Management and General Management Consulting Services

541612: Personnel Management Consulting Services

Awards & Certifications

- Master Event Planner Certification, 2012

Past Performance & Clients

City of Atlanta, Mayor's Office

Special Events Manager for hospitality

Taliah Waajid Brand

Inventory Analyst and Tradeshaw Lounge Manager

Queens of Hip-Hop Concert: Back stage coordination and organizing for hospitality department.

Black Chef's Network: Road to Empower

Full service conference and marketing support

For the Love of Our Father's Foundation: Celebrity Fundraising event development, design and execution for T.I. & Tiny Harris nonprofit events